
RILVAS EQUESTRIAN
EVENTS
MANAGEMENT

SEPTEMBER, 2026

EQUESTRIAN EVENTS MANAGEMENT

At **Rilvas Equestrian**, we plan, develop and organise events within the equestrian industry, from competitions and training clinics to conferences, galas, gatherings and other initiatives.

We support each project from the initial planning stage through to delivery, ensuring professional management, a high-quality experience and an approach tailored to the objectives of each event. We work with equestrian centres, organisations, brands, athletes, professionals and partners, creating events that bring the equestrian community together and celebrate the sport in all its dimensions.



RILVAS EQUESTRIAN

WHAT DO WE ORGANISE?

COMPETITIONS
National and international equestrian competitions tailored to the scale and objectives of each project.

TRAINING
Training clinics, masterclasses and educational initiatives with riders, trainers and specialised professionals.

SOCIAL EVENTS
Galas, ceremonies, gatherings and conferences covering topics related to sport, management, well-being, performance and the equestrian industry.

BRAND EVENTS
Brand activations, product launches and experiences developed by brands within the equestrian world.
More than organising events, we create experiences.

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PLANNING

One event, six stages.

Defining the event's concept, objectives and key characteristics.

Scheduling, budgeting, identifying requirements and operational planning.

Liaising with organisations, suppliers, partners and teams.

Overseeing and managing the event throughout its delivery.

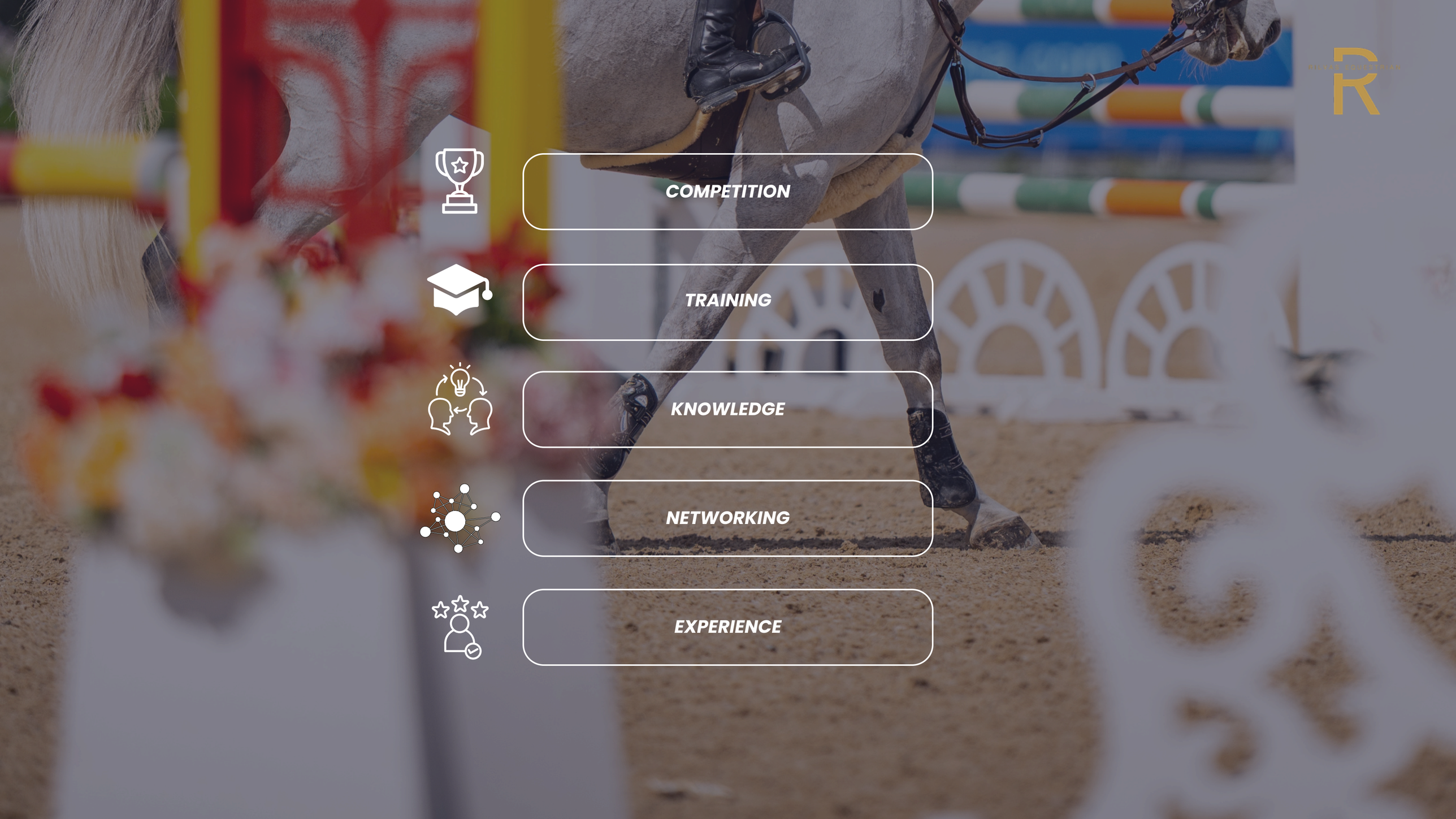
Promoting and communicating the event.

Reviewing the event, assessing results and identifying opportunities for future editions.



TYPES OF PROJECTS

Every event starts with a different objective. We develop the concept and organisational approach according to the scale, audience and purpose of each project.



- COMPETITION
- TRAINING
- KNOWLEDGE
- NETWORKING
- EXPERIENCE



EVENT ORGANISATION

PLANNING
Concept · Objectives · Programme · Budget · Scheduling

LOGISTICS
Venue · Suppliers · Equipment · Access · Catering · Facilities

PARTICIPANTS
Athletes · Guests · Professionals · Partners

PARTNERSHIPS
Sponsors · Brands · Organisations · Suppliers

EXPERIENCE
Atmosphere · Branding · Hospitality · Audience · Guests

COMMUNICATION
Promotion · Social Media · Materials · Press · Content



FROM CONCEPT TO EXPERIENCE

CONCEPT
We define the event's purpose, format and identity.
↓
PLANNING
We structure the programme, budget, schedule and requirements.
↓
PRODUCTION
We coordinate suppliers, partners, participants and teams.
↓
EXECUTION
We oversee the event and ensure its smooth operation.
↓
COMMUNICATION
We give the event visibility before, during and after it takes place.
↓
EVALUATION
We assess the results and identify opportunities for future editions.

CONTACT



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