

ADVISORY & CONSULTANCY

SEPTEMBER, 2026

ADVISORY & CONSULTANCY

At **Rilvas Equestrian**, we provide strategic, specialised advice to riders, owners, brands, equestrian centres and organisations across the equestrian industry.

Through a personalised approach, we assess each project, identify opportunities and develop solutions tailored to its goals, needs and specific context.

Our knowledge of the equestrian industry, combined with experience in competition, events, communications and project development, allows us to support every challenge with a hands-on, strategic and results-driven approach.



RILVAS EQUESTRIAN

WHAT WE DO?

01 — STRATEGIC PLANNING
Project assessment, goal setting and action plans tailored to each client's needs and circumstances.

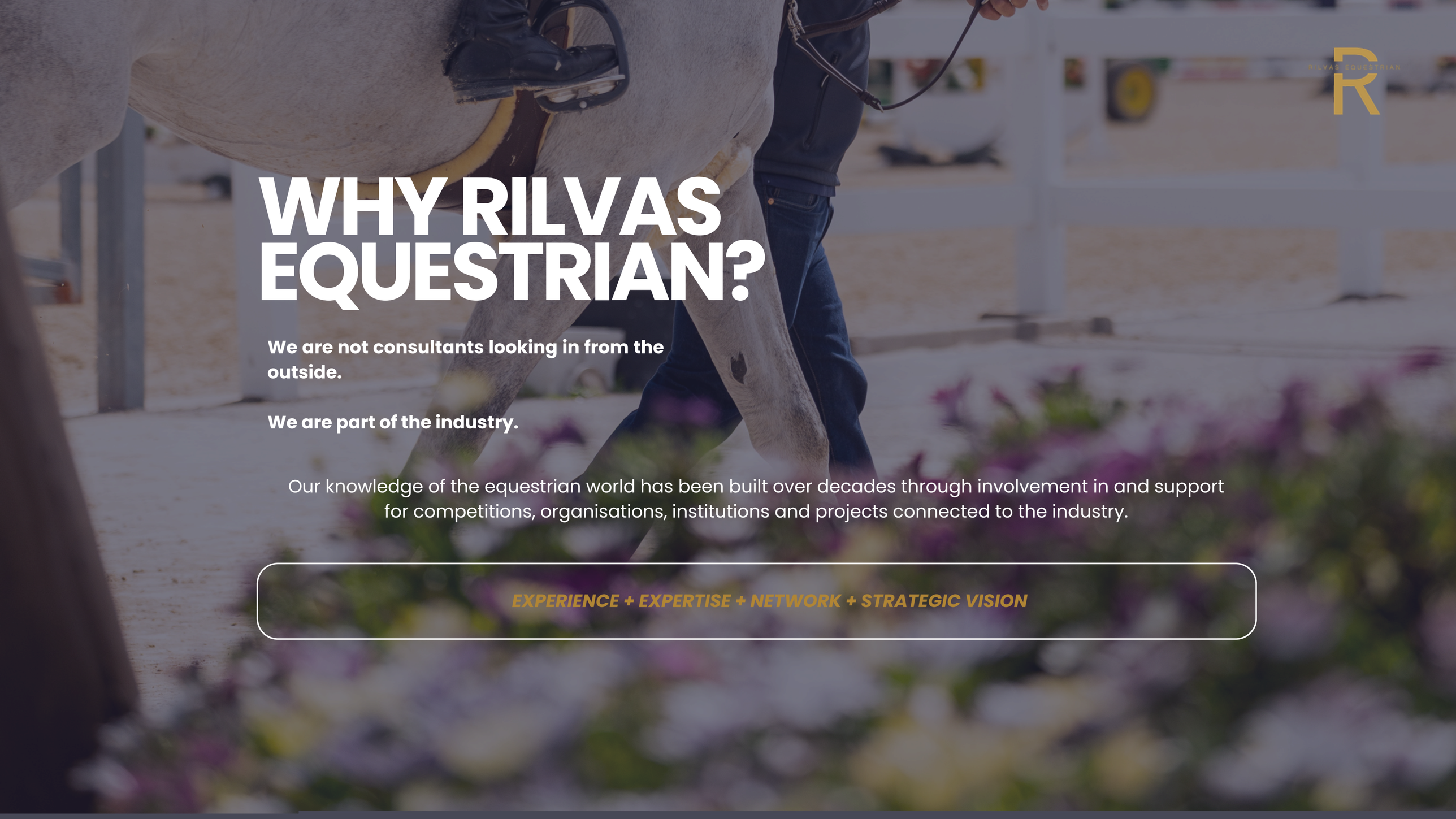
02 — PROJECT DEVELOPMENT
Support in creating and developing new equestrian projects, from the initial idea through to implementation.

03 — EQUESTRIAN OPERATIONS
Guidance on the structure and organisation of competitions, events and equestrian activities.

04 — PARTNERSHIPS & SPONSORSHIP
Identifying partnership opportunities and supporting the development of proposals and relationship strategies with brands and partners.

05 — POSITIONING & BUSINESS
Helping brands, equestrian centres and projects define their positioning and identify opportunities for growth within the industry.

06 — RIDER & OWNER ADVISORY
Strategic support for riders and owners with projects, goals and decisions related to their equestrian activities.



WHY RILVAS EQUESTRIAN?

We are not consultants looking in from the outside.

We are part of the industry.

Our knowledge of the equestrian world has been built over decades through involvement in and support for competitions, organisations, institutions and projects connected to the industry.

EXPERIENCE + EXPERTISE + NETWORK + STRATEGIC VISION

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WHEN CAN WE HELP?

RILVAS CAN SUPPORT PROJECTS AT DIFFERENT STAGES

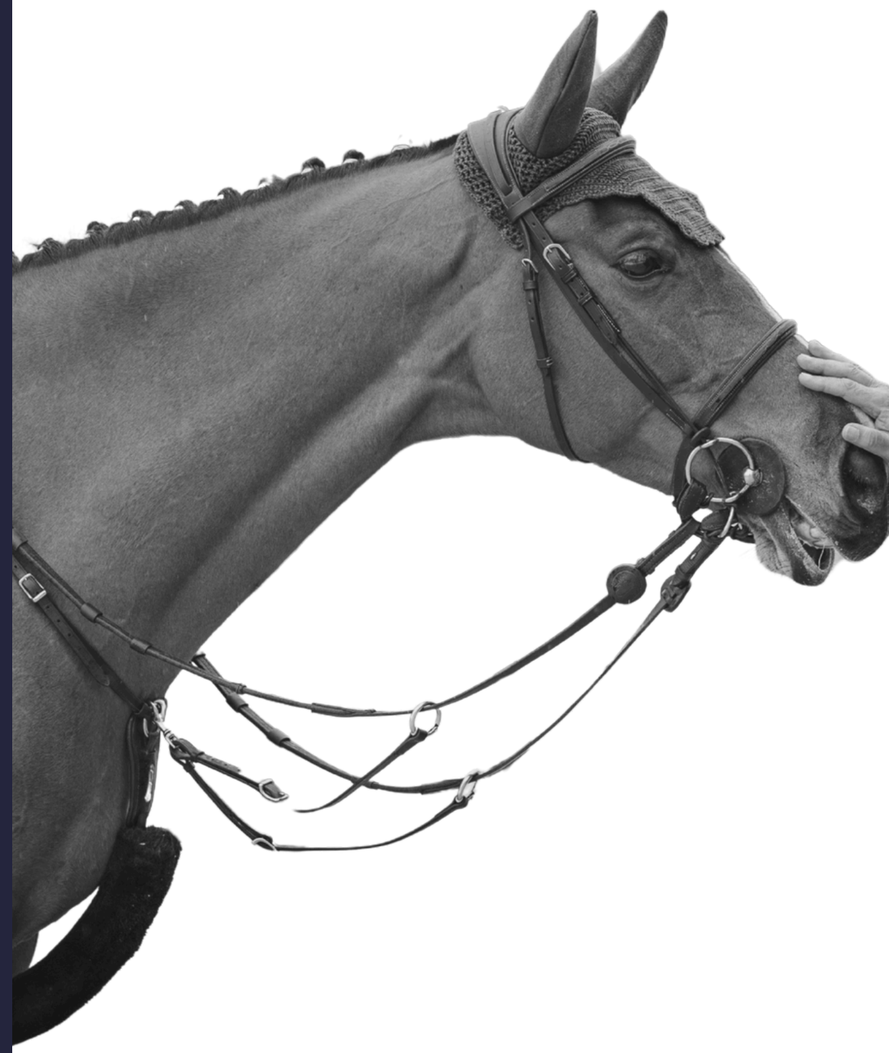
A NEW PROJECT
You are developing an equestrian centre, brand or business and need to structure the project.

GROWTH
You already have a project but are looking for new opportunities, partners or ways to grow.

ORGANISATION
You want to develop competitions, events or equestrian activities.

POSITIONING
You need to better define your identity, positioning or strategy.

PARTNERSHIPS
You are looking for sponsors, partners or new collaboration opportunities.



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PLANNING & STRATEGY

- Project assessment
- Goal setting
- Strategic planning
- Action plan development
- Identifying opportunities

EQUESTRIAN PROJECTS

- Structuring new projects
- Activity planning
- Implementation support
- Project follow-up

EVENTS

- Planning and structuring
- Scheduling
- Liaison with organisations
- Logistical and operational support
- Partner and supplier relations

PARTNERSHIPS

- Identifying potential partners
- Proposal development
- Sponsorship strategies
- Relations with brands and organisations



TAILORED SOLUTIONS

Every project has different challenges, goals and needs.
That is why we develop advisory and consultancy solutions tailored to the scale, complexity and stage of development of each project.



RILVAS EQUESTRIAN

AD-HOC CONSULTANCY

For a specific need or strategic decision.

Examples: project assessment, strategic meeting or proposal development.

PROJECT SUPPORT

Ongoing support during a specific stage of development.

Examples: setting up a new equestrian centre, preparing a competition season or developing an event.

ONGOING ADVISORY

Regular strategic support for a project or organisation.

Examples: monthly support for equestrian centres, brands or organisations.

HOW WE WORK...

01 — DISCOVER
We understand the project, its context, goals and challenges.

02 — ASSESS
We identify needs, opportunities and priorities.

03 — STRATEGISE
We define an approach and an action plan.

04 — IMPLEMENT
We support the delivery of the agreed solutions.

05 — FOLLOW UP
We track the project's progress and adjust the strategy when needed.



WHO WE WORK WITH

RIDERS
Strategic support for professional projects and goals.

OWNERS
Support with the management and development of equestrian projects.

EQUESTRIAN CENTRES
Strategy, organisation and development.

EQUESTRIAN BRANDS
Positioning, business development and growth opportunities.

EVENT ORGANISERS
Planning and development of competitions and events.

INDUSTRY ORGANISATIONS
Strategic support and project development.

CONTACT



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